

NAAC Accredited Institution
KINGS
COLLEGE OF ENGINEERING
AUTONOMOUS



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"Antidrug Awareness and Pledge"

REPORT

05.03.2026

The National Service Scheme (NSS) Units I & II of Kings College of Engineering organized an **Anti-Drug Awareness Programme and Pledge** on **02 March 2026 at 2:00 p.m.** in Chera Hall.

The programme was organized with the objective of **creating awareness among students about the harmful effects of drug abuse and substance addiction.** It aimed to educate students on the physical, psychological, social, and legal consequences of drug consumption while encouraging them to lead a healthy, disciplined, and drug-free life.

Dr. K. Sooryakala, Assistant Professor, Department of Physics, addressed the gathering and emphasized the importance of leading a drug-free life by staying away from drugs and other addictive substances. She encouraged students to make responsible life choices, develop positive habits, and actively participate in creating awareness about the dangers of drug abuse within their communities.

As part of the programme, all participants took the **Anti-Drug Pledge**, affirming their commitment to remain drug-free and to actively support initiatives aimed at preventing drug abuse. The pledge reinforced the students' responsibility to spread awareness among their peers, families, and communities and to contribute towards building a healthier and safer society.

The programme witnessed **150 enthusiastic participations from students and faculty members.** The awareness session created a sense of social responsibility among the participants and encouraged them to become active advocates against drug abuse.

The programme was successfully coordinated by **Dr. M. Pugazhenthir, NSS Programme Officer (Unit-I), and Mr. S. Ambalatharasu, NSS Programme Officer (Unit-II)**

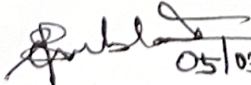
Outcome of the Programme

The programme enhanced students' awareness of the **harmful effects of drug abuse and the importance of maintaining a healthy and drug-free lifestyle.** The **Anti-Drug Pledge strengthened their commitment to abstain from substance abuse and inspired them to act as responsible citizens** by promoting anti-drug awareness among their peers, families, and society.

GLIMPSES OF THE EVENT



Students taking the Anti-Drug Pledge during the Anti-Drug Awareness Programme


05/03/2026
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